



Create and manage Social Media for the Department of State Virtual Fellows Program (VFP)

Project Title	Create and manage Social Media for the Department of State Virtual Fellows Program (VFP)
Project Summary	Develop content for the Virtual Fellows Program (VFP) Face Book page and design and write our publicity brochures and hand outs.
Country	United States
Agency	Department of State
DoS Office	IRM/BMP/EDIP/DID
Post	N/A
Section	N/A
Number of Interns	1

Project Description

The VFP (online at state.gov/vfp) recruits American citizen professionals who donate their expertise to Department of State foreign policy projects. We need to get the word out and keep getting it out, through social media, and more traditional marketing techniques. You will provide content, researching the internet and finding articles of interest to post on our Face Book page. You'll also prepare FB posts based on our project descriptions and the biographies of our Virtual Fellows, designing attractive posts and illustrating them, for example, with open source photos.

Desired Skills Interests

Skill

Digital media

Graphic design

Marketing

Research

Writing

Additional Information

None

Language Requirements

None