

## Communications & Social Media Engagement Specialists



Project Title	Communications & Social Media Engagement Specialists
Project Summary	The USAID intern will promote U.S. development programs in Indonesia through social media, events, and public relation campaigns. He/She will also research and develop public information products including, fact sheets, social media content, graphics, and videos.
Country	Indonesia
Agency	Agency for International Development
DoS Office	N/A
Post	N/A
Section	N/A
Number of Interns	2

## Project Description

- Research, draft, and edit timely and accurate fact sheets, newsletters, brochures, presentations, responses to requests for information, success stories, and digital stories to be shared on social media, and all other public information materials relating to USAID/Indonesia's activities. These must be written in clear, concise English prepared with both the media and general audiences in mind.
- Support creation of social media campaigns that promote USAID programs in Indonesia.
- Help develop social media content that leads to increased engagement and number of followers on USAID/Indonesia's Twitter, Flickr, Facebook, and YouTube sites.
- Track and summarize press clips that mentions USAID in Indonesia in the media.
- Design graphics, develop infographics, and edit photos that will be shared on USAID's official social media platforms.
- Develop and edit short videos.

## Desired Skills Interests

### Skill

Adobe Illustrator

Adobe Photoshop

## **Additional Information**

- Excellent writing and editing skills
- Graphic design and video editing
- Public relations

## **Language Requirements**

<u>Language</u>	<u>Speaking Proficiency</u>	<u>Reading Proficiency</u>	<u>Importance</u>
Indonesian	No practical proficiency	Limited working proficiency	Nice to Have