

## Help us promote the American Center Moscow's new eBook Library!



Project Title	Help us promote the American Center Moscow's new eBook Library!
Project Summary	The American Center in Moscow recently launched a new comprehensive eBook Library ( <a href="http://amc.lib.overdrive.com/">http://amc.lib.overdrive.com/</a> ) and we could use some help promoting these resources to Russian audiences via social media.
Country	Russia
Agency	Department of State
DoS Office	N/A
Post	MOSCOW
Section	PAS
Number of Interns	1

## Project Description

Our goals are to develop dynamic promotional materials and social media content that highlights titles from our collection to share with Russian audiences.

## Desired Skills Interests

### Skill

Digital media

Marketing

Communication Skills

Social Media

## Additional Information

*None*

## Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
Russian	No practical proficiency	No practical proficiency	Nice to Have