

Audio-Visual Flair Needed to Guide Filipino Visa Applicants



Project Title	Audio-Visual Flair Needed to Guide Filipino Visa Applicants
Project Summary	Create new audio-visual communications to round out a series of public information videos and infographics to explain to immigrant visa applicants what to do before and during the visa interview. Walk applicants visually through the multi-step interview process.
Country	Philippines
Agency	Department of State
DoS Office	N/A
Post	MANILA
Section	CONS
Number of Interns	2

Project Description

A. Instructional Video 1: Preparing for the Interview (for e-intern 1)

Create an original animation/video showing what to prepare and do before the visa interview.

The target audiences are immigrant visa applicant(s) with limited or no knowledge on the immigrant visa process.

The video will basically translate the information on the Immigrant Visa Applicant Instruction Packet found at: http://manila.usembassy.gov/iv_documents.html

The audio and visual content will be in the Filipino language with English subtitles.

The video duration will not be more than 3 minutes.

B. Instructional Video 2 (No audio): The Interview Process (for e-intern 2)

Create an original video showing the different steps of the actual interview process.

The target audiences are the immigrant visa applicant(s) waiting in line and on queue for the next step of the interview.

The visual content will be heavy on instructional elements showing the visa applicants the process steps of the interview,

Desired Skills Interests

Skill

Adobe Photoshop

Communication Skills

Adobe Premiere Pro

Final Cut Pro X

Adobe Indesign

Additional Information

Knowledge of other basic animation and graphic design software like Pixlr or Canva.

Sample online infographic videos that capture what we want to see and have:

- <https://www.youtube.com/watch?v=NfasYVlyYLE>
- <https://www.youtube.com/watch?v=rSCPf2hmmc0>
- https://www.youtube.com/watch?v=OmU9x_8gZ2g
- <https://www.youtube.com/watch?v=20wr6x4COmU>

Language Requirements

None