

Video Snacks for Social Media



Project Title	Video Snacks for Social Media
Project Summary	Create series of short videos on Passport and International Travel topics for use on Twitter and Facebook.
Country	United States
Agency	Department of State
DoS Office	CA/PPT/PMO
Post	N/A
Section	N/A
Number of Interns	1

Project Description

Passport Services has a lot of messages we want to communicate to our social media following. We don't have a robust video production capability in house and want to beef up our video content for use in our Twitter and Facebook. We want creative, catchy videos- be prepared to set up a style guide and then stick with those themes across a wide variety of complicated topics. Your skills at communicating complex topics to the American people will be substantially improved after you successfully complete this project.

Desired Skills Interests

Skill

Graphic design

International Affairs

Social Media

Video

Travel

Public Affairs

Additional Information

None

Language Requirements

None