

Re-Imagine a High Visibility White House Website!



Project Title	Re-Imagine a High Visibility White House Website!
Project Summary	Re-imagine, re-think and re-shape the highly visible and vitally important Performance.gov website.
Country	United States
Agency	General Services Administration
DoS Office	N/A
Post	N/A
Section	N/A
Number of Interns	6

Project Description

Performance.gov is a highly critical and visible website into how agencies and programs are performing to meet strategies and goals set by senior administration leadership. In this internship you will have the ability to interface with important leaders at the WH/OMB and with the Performance Improvement Council (www.pic.gov) to illuminate the importance of having a customer friendly website tied to performance management. Bring your UI and UX skills to fruition by engaging in user center design and demonstrate your user experience prowess by shaping the next generation of Performance.gov as we move towards a new Administration.

Interns will have the ability to lead interviews with key stakeholders in order to discover customer needs and persona mapping, lead wire-framing, mockups and ultimately the launch of beta designs for Performance.gov. Additionally, they will have the ability to pitch their ideas and prototypes to leaders at the WH/OMB/PIC in order gain feedback on new ideas.

Desired Skills Interests

Skill

Adobe Photoshop

Design thinking

Digital media

Graphic design

Human Centered Design

Imagining new solutions

Usability testing

User Experience (UX)

big picture thinking

Web Design

Additional Information

Interns do not need to be technical experts, but rather they should be imaginative, thoughtful, creative, understand user centered design, and be willing to present their ideas or prototypes to all audiences. You will be joining an engaging and collaborative staff who are excited to take on fresh ideas.. You will also learn and be able to showcase understanding and knowledge around performance management, which is a field that is taking off and gaining visible attraction in all fields.

Language Requirements

None