

Influencing Mexico's Youth Engagement



Project Title	Influencing Mexico's Youth Engagement
Project Summary	Research and inform Mexico City's Public Affairs Section (PAS) of topics of interest to Mexican youth today and support key youth engagement programs through research and virtual correspondence. An advanced level of Spanish language ability is necessary to fulfill the projects noted below.
Country	Mexico
Agency	Department of State
DoS Office	N/A
Post	MEXICO CITY
Section	PAS
Number of Interns	1

Project Description

- Private sector vetting: conduct open source research on dozens of US and Mexican entities and review reports to determine whether the USG should pursue a partnership in support of our flagship youth exchange program, Jovenes en Accion. Findings will be shared with the U.S. Ambassador to Mexico, the Assistant Secretary for Western Hemisphere Affairs, and ultimately approved by the Under Secretary for Management.
- Produce biweekly news and social media reports (Facebook, Twitter, Instagram) highlighting issues of interest to Mexican youth. This will help PAS shape our youth engagement strategy and better understand what youth influencers are saying on key priority topics.
- Liaise with and offer guidance to the Mexico City Youth Council; help them develop and implement their action plan.
- Other projects as they become available.

Desired Skills Interests

Skill

Fundraising

Instagram

Research

Twitter

Facebook

Writing

Social Media

Critical Thinking

Additional Information

This position will report to the Assistant Cultural Affairs Officer in charge of youth engagement and alumni outreach within the Public Affairs Section at U.S. Embassy Mexico City. With 50% of Mexico's population under the age of 29, and Mexico being one of our top trading partners and sharing 2,000 miles of land border, this key segment of the Mexican population is a key audience for the U.S. Embassy. Support for these projects is critical to maintain and fine-tune current programs as well as develop new initiatives. This offers an exciting opportunity for a virtual student intern to influence policy and programming.

Language Requirements

<u>Language</u>	<u>Speaking Proficiency</u>	<u>Reading Proficiency</u>	<u>Importance</u>
Spanish	Limited working proficiency	Minimum professional proficiency	Required