

# #TeamAsia: USAID Asia Bureau Social Media Content Creators



Project Title	#TeamAsia: USAID Asia Bureau Social Media Content Creators
Project Summary	Produce visual and social media content together with other interns and the USAID Asia Bureau Outreach and Communications Team for a hands-on opportunity to learn about the United States' development assistance to Asia and share that knowledge with others.
Country	United States
Agency	Agency for International Development
DoS Office	N/A
Post	N/A
Section	N/A
Number of Interns	5

## Project Description

Join #TeamAsia as the USAID Asia Bureau Social Media Content Creators support from concept to delivery the creation of exciting communications products across a variety of media that raise USAID Asia Bureau's profile as the development leader on Asia. Interns will work with Asia Bureau leadership and the Outreach and Communications Team to create fact sheets, articles, infographics, data visualization, blogs, social media content, website content, communications kits, etc. based on campaigns under the Bureau's Outreach and Communications Strategy. This internship is an excellent opportunity for motivated, creative young professionals interested in expanding their portfolio of written and visual communications products. We will also be integrating professional development discussions and on-demand advice and guidance throughout the internship so you can start developing your career path along the way.

## Desired Skills Interests

### Skill

Graphic design

Twitter

interest in international development

Public Affairs

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communications

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social media

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marketing

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public relations

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journalism

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## **Additional Information**

- Intern must be pro-active, self-motivated, reliable and capable of working confidently within a team environment.
- This internship is ideal for a student desiring practical experience in international affairs, international development, communications, creative writing, social media, marketing, public relations, journalism, graphic arts or related fields.
- Ability to thoroughly research independently; to complete multiple tasks strategically and on time; to create clean, accurate and professional content across a variety of media (both written and visual); and to produce and upload engaging content for social media platforms (especially Twitter) is required.
- Familiarity with the Microsoft Office Suite and Twitter is required. Familiarity with a wide variety of core media-related programs (such as Drupal, Adobe Creative Suite – particularly Adobe Photoshop and Adobe Illustrator – and other photo editing, Infographic, and data visualization creation programs, etc) is a plus but not necessary.

## **Language Requirements**

*None*