

Media Monitoring in East Asia and the Pacific



Project Title	Media Monitoring in East Asia and the Pacific
Project Summary	Monitor East Asia and Pacific media on a daily basis and prepare a daily media analysis product read by senior policy-makers in Washington and at posts in the region. Provide social media content input for the East Asia and Pacific Media Hub's social media platforms.
Country	United States
Agency	Department of State
DoS Office	PA
Post	N/A
Section	N/A
Number of Interns	2

Project Description

We need a self-motivated candidate to work with the Office of International Media Engagement (PA/IME) to prepare the Early Alert daily media analysis read by senior policy-makers in Washington and at posts in the region – as well as additional special topic analytical products. This includes monitoring East Asia and Pacific media on a daily basis and flagging misunderstandings of U.S. policies. The East Asia and the Pacific region continues to be of key importance to the United States and this product informs the daily decisions of senior policy-makers.

PA/IME, in coordination with our officer based in Kuala Lumpur, Malaysia, will work with you to identify the daily topics we should highlight and edit the final report. We will also work with you to think creatively about how to generate greater interest in our social media properties. You will draft Facebook posts and tweets that highlight U.S. engagement with East Asia and the Pacific and information helpful to journalists.

Desired Skills Interests

Skill

Editing

Twitter

Communication Skills

Facebook

Writing

Social Media

Additional Information

The U.S. Department of State's Bureau of Public Affairs engages media in the Asia Pacific through its Office of International Media Engagement. We provide authoritative and fast information on U.S. foreign policy to media and audiences throughout the Asia Pacific region using a wide range of media platforms. We specialize in multilateral and regional topics as well as issues that reach beyond the Asia Pacific region.

We arrange interviews with U.S. Government policymakers traveling in the region or in Washington, DC with print, broadcast and online media.

If you have any questions, please feel free to contact Vicktery Sanchez at sanchezv1@state.gov.

Language Requirements

None