



**Innovation and Entrepreneur Promotion for Social Impact Fund (Development Innovation Ventures)**

Project Title	Innovation and Entrepreneur Promotion for Social Impact Fund (Development Innovation Ventures)
Project Summary	Development Innovation Ventures - the U.S. Global Development Lab’s open innovation fund sourcing innovations year-round, from anyone, anywhere, in any sector - needs your help promoting the over 150 cutting-edge innovations in its portfolio.
Country	United States
Agency	Agency for International Development
DoS Office	N/A
Post	N/A
Section	N/A
Number of Interns	4

**Project Description**

Are you interested in learning about the venture capital-like fund at USAID that supports a portfolio of over 150 evidence-backed innovations across the for-profit and non-profit worlds in over 40 countries worldwide? Do you know how to Tweet like it’s nobody’s business? Do you have a sixth sense for marketing and strategic communications? Do you get energized thinking about the intersection of development, innovation, and evidence? This just might be the e-internship for you...

The U.S. Global Development Lab’s Development Innovation Ventures (DIV) program wants you. With over 150 innovations supported with over \$70 million in USAID funding over the past five years, DIV has a large, diverse, and truly inspiring portfolio - ranging from off-grid energy start-ups in India to “behavioral nudges” to improve community health worker performance in rural Africa. We need your help promoting these amazing innovations and entrepreneurs.

See "Additional Information" for specific activities

**Desired Skills Interests**

## Skill

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Editing

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Graphic design

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Marketing

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MS Office

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PowerPoint

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Problem solving

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Proofreading

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Selling ideas

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Storytelling

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Twitter

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Communication Skills

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Facebook

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Writing

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Self Motivated

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Digital Media

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social media

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Expereince in designing communication and marketing materials

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Google Docs

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## Additional Information

### ADDITIONAL INFORMATION ABOUT THE OPPORTUNITY

- Specific e-internship activities may include:
- Trolling our innovators' social media feeds and websites to ensure we are amplifying their messaging and highlighting their content
- Recommending tweets and retweets about our innovators and topics related to innovation and evidence more broadly
- Creating compelling marketing materials about our high-potential grantees
- Developing infographics and other visuals to communicate the impact of our innovators and the DIV portfolio to a broad audience
- Doing specific strategic communications work you propose to the team! We want a creative, proactive intern who will propose his/her own ideas!

What we're looking for: A social media and communications-savvy, creative, proactive, self-motivated intern, passionate about the role of innovation and evidence in driving change in international development.

What you'll get: An opportunity to work with an incredibly talented team at USAID, with expertise in areas like deal sourcing and testing, innovator support, impact evaluation, and pay-for-performance financing. A healthy dose of inspiration from the innovators in our portfolio. A sense of accomplishment as you support our innovators in reaching new audiences and, as such, possibly generating new customers, sources of finance, and other support. What more could you ask for?

## ADDITIONAL BACKGROUND ON DIV

USAID's Development Innovation Ventures (DIV) program is an open competition founded on the principle that the next breakthrough development solution can come from anyone, anywhere. DIV seeks to bring in new ideas for solving problems facing millions around the world and to increase the accountability of these ideas for delivering more impact, for less money, with greater potential for sustainable scale. DIV strategically tests these ideas, gathers evidence of what works, finds failures quickly and cheaply, without long-term commitments, and continues to support only proven solutions.

DIV applies three pillars across its portfolio: evidence of impact, cost-effectiveness, and scale, informing how new ideas are selected and supported. Since DIV's founding in 2010, it has provided over \$70 million in catalytic funding for more than 150 innovations across 9 sectors and over 40 countries around the world.

The DIV model is designed to help us advance what works while avoiding long term investments in what doesn't. DIV blends best practice due-diligence strategies in its exciting new development approach that turns bright ideas into bold results: the DIV model includes tiered funding to manage risk; research approaches from economics to test for impact and cost-effectiveness; and development expertise from nonprofits and government.

DIV's tiered-funding model, inspired by venture capital, invests comparatively small amounts in relatively unproven concepts, and continues to support only those that prove they work. We support innovations across three stages, with applicants welcome to apply at any stage:

- Stage 1: Proof of Concept/Initial Testing (\$25,000 to \$150,000 per project)
- Stage 2: Testing and Positioning for Scale (\$150,000 to \$1,500,000)
- Stage 3: Transitioning Proven Solutions to Scale (\$1,500,000 to \$15,000,000)

For more information, check out our websites - [www.usaid.gov/div](http://www.usaid.gov/div) and [www.divportfolio.org](http://www.divportfolio.org) - and follow us on Twitter @GlobalDevLab #DIVUSAID.

## Language Requirements

*None*