

# The SaborUSA Campaign



Project Title	The SaborUSA Campaign
Project Summary	Work on social media projects for the SaborUSA campaign in Colombia. SaborUSA is an innovative campaign that uses social media tools to promote U.S. food products in Colombia. For more information, check our website <a href="http://saborusa.co">saborusa.co</a> .
Country	Colombia
Agency	Agriculture Department
DoS Office	N/A
Post	N/A
Section	N/A
Number of Interns	3

## Project Description

Develop, edit and compile content for website and social media that highlight U.S. food and beverage trends. Research and produce podcasts to showcase U.S. food and beverage products and culture. Produce a series of short videos highlighting U.S. food and beverage trends.

## Desired Skills Interests

### Skill

Editing

Graphic design

Instagram

Podcast creation

Twitter

Video design

Facebook

Social Media

## Additional Information

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## Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
Spanish	Full professional proficiency	Full professional proficiency	Nice to Have