

# Strategic Communications Research for the Fulbright Program - Special Programs



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| Project Title     | Strategic Communications Research for the Fulbright Program - Special Programs   |
| Project Summary   | The Office of Academic Exchange Programs in the Bureau of Educational and Cultural Affairs (ECA/A/E) seeks one or two eInterns to assist with strategic communications research for outreach and recruitment for the Fulbright Program's special programs. |
| Country           | United States  |
| Agency            | Department of State  |
| DoS Office        | ECA/A/E  |
| Post              | N/A  |
| Section           | N/A  |
| Number of Interns | 2  |

## Project Description

eInterns will work closely with ECA/A/E program staff to research organizations and institutions to identify potential pools for recruiting candidates in public policy and related fields for the Fulbright Program. In particular this research will focus on “special program” components of the Fulbright U.S. Student Program where recruitment is most successful outside of the traditional campus recruitment (e.g. for candidates with 2-3 years of experience in public policy and related fields). This research will provide recruitment contacts for use in recruitment and outreach activities.

eInterns will assist with the development of strategic outreach plans to recruit qualified candidates for Fulbright Program grants.

eInterns will also be involved in alumni outreach, assisting promoting alumni activities, engaging alumni with the Fulbright Program, and leveraging alumni for program recruitment and storytelling.

## Desired Skills Interests

### Skill

Knowledge management

Research

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Detail Oriented

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Attention to detail

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Creativity

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Strategic Communications

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Ability to work independently

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Public Policy

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## **Additional Information**

The Fulbright Program is the flagship international educational exchange program sponsored by the U.S. government and is designed to increase mutual understanding between the people of the United States and the people of other countries. The Fulbright Program provides funding through a number of grant categories for graduating seniors, graduate students, and early career professionals, including the Fulbright U.S. Student Program for study/research, Fulbright English Teaching Assistant Program, the Fulbright-National Geographic Digital Storytelling Fellowship, and the Fulbright-Clinton Public Policy Fellowship.

Desired Qualifications:

- Detail-oriented, organized
- Capable of working independently
- Creative thinker
- Public policy (or related field) major preferred
- Experience with knowledge management preferred

## **Language Requirements**

*None*