



Geek out on analytics

Project Title	Geek out on analytics
Project Summary	Track engagement and analyze results. What are our users interested in? What topics get the most attention? Help us improve our content by tracking what works and what doesn't. We need data to help inform our decisions.
Country	United States
Agency	Health and Human Services Department
DoS Office	N/A
Post	N/A
Section	N/A
Number of Interns	1

Project Description

We're looking for a data nerd. Someone who can dissect numbers and tell a story. We need someone who can translate the raw information into usable insights. Bonus points if you can represent information using graphics.

Examples of duties and responsibilities:

- Develop and monitor URL campaigns
- Track engagement
- Develop reports to inform management of activity

Desired Skills Interests

Skill

Data analysis

Editing

MS Office

Data vizualization

Additional Information

You'll be working with a team of creatives who know the communications side of government. This is your chance to broaden your professional network and see firsthand how federal communications make a difference. We want your ideas on how to improve our product and better serve our customers. Pump up your resume and reach a wider audience.

To learn more about our program, visit our website: <https://www.acf.hhs.gov/programs/css>

Language Requirements

None