

Help Our News Clips Go Digital



Project Title	Help Our News Clips Go Digital
Project Summary	Do you scroll through the news in the morning, even before getting out of bed? Interested in current trends in public diplomacy? We need your insight and recommendations on a web-based platform to deliver our daily news clips.
Country	United States
Agency	Department of State
DoS Office	ECA
Post	N/A
Section	N/A
Number of Interns	2

Project Description

This project seeks a person to explore a new press clips delivery system for the Bureau of Educational and Cultural Affairs. Currently we sort through up to a hundred Google news alerts and send clips out each weekday via a very text heavy email. Articles are drawn from internet sources like the State Department blog, Twitter, Facebook, the Washington Post, New York Times, and other domestic and international news sources. We want to explore ways to deliver the clips using a web-based tool, such as scoop.it, storify, or some other system we may not know exists, while also retaining core information in an email. Given we run hundreds of exchange programs, there is no easy solution, but we are interested in your recommendations because the clips reach thousands of readers. We ask that you explore various delivery options and present them to us for consideration.

Desired Skills Interests

Skill

Digital media

Marketing

Research

News Analysis

Writing

Creativity

Press

Online Platforms

Additional Information

We are a small team in the Bureau of Educational and Cultural Affairs' Press Office, and are looking for a team player with innovative ideas.

Language Requirements

None