

Content Strategist for IRS.gov Website



Project Title	Content Strategist for IRS.gov Website
Project Summary	Help us develop a strategy to transform IRS.gov into a customer-focused, easy-to-use resource for America's taxpayers.
Country	United States
Agency	Internal Revenue Service
DoS Office	N/A
Post	N/A
Section	N/A
Number of Interns	6

Project Description

The Internal Revenue Service wants to make taxes easier to understand by improving the content on IRS.gov. We are preparing to conduct a top-to-bottom overhaul of the IRS.gov website and there are several activities underway that you could join in, including (but not limited to):

- Assessing content inventory
- Providing editorial support
- Documenting content standards and procedures
- Influencing taxonomy and information architecture decisions
- Analyzing web metrics using Google Analytics
- Evaluating user research studies

Don't worry... we won't expect you to do "all of the above" for us! If you have a particular strength you'd like to offer, or area of interest, please let us know what it is.

Desired Skills Interests

Skill

PowerPoint

excel

Google Analytics
Plain language writing
Editorial
User experience/usability
Accessibility (Section 508)

Additional Information

None

Language Requirements

None