



**Help us make the Young African Leaders Initiative (YALI) website search engine-friendly.**

Project Title	Help us make the Young African Leaders Initiative (YALI) website search engine-friendly.
Project Summary	Collaborate with our campaigns and design team to come up with strategy and implement Search Engine Optimization (SEO) best practices.
Country	United States
Agency	Department of State
DoS Office	IIP/PL/DE
Post	N/A
Section	N/A
Number of Interns	1

**Project Description**

You will work with our campaigns team to define and implement title tags, meta tags and key words to match the YALI pages content and data trends.

You will implement Search Engine Optimization best practices using WordPress.

You will also help with Identifying duplicative content, improve link structure and identify non-text content.

**Desired Skills Interests**

- Skill
- Data analysis
- User Experience (UX)
- Wordpress
- Writing

## **Additional Information**

You will be collaborating with our campaigns and design teams to come up with a strategy and implement Search Engine Optimization (SEO) best practices.

You will be able to collaborate using Slack and Google Tools.

## **Language Requirements**

*None*