

Teach Us Design Branding!

VIRTUAL STUDENT FOREIGN SERVICE



Project Title	Teach Us Design Branding!
Project Summary	Assist State's ECA Bureau in the creation of a design brand guide, along with designing a suite of materials that go along with it.
Country	United States
Agency	Department of State
DoS Office	ECA/P
Post	N/A
Section	N/A
Number of Interns	1

Project Description

Create ECA designs (social media posts, web designs, flyers, posters, etc.) and instruct Adobe InDesign, Illustrator and Photoshop, and other design courses to Department staff.

Desired Skills Interests

Skill

Adobe Illustrator

Adobe Photoshop

Design thinking

Adobe Indesign

branding

public diplomacy

teaching

Additional Information

Megan Soule, who was interning for ECA, is transferring to VSFS for the Fall for this project. Megan is running a 12-week Adobe course for Department staff on InDesign, Illustrator and Photoshop – she’s an Adobe instructor at Syracuse, where she’s a grad student in public diplomacy.

Language Requirements

None