

SADR Social Media



Project Title	SADR Social Media
Project Summary	Research articles, projects, and events pertaining to international disability rights and post to the SADR's social media platforms. [note: Jordan Berger has been assigned to this project.]
Country	United States
Agency	Department of State
DoS Office	DRL
Post	N/A
Section	N/A
Number of Interns	1

Project Description

Increase traffic on Special Advisor for International Disability Rights (SADR) Heumann's social media platforms by monitoring statistics and gauging what content her audience would enjoy most. Research articles, projects, and events pertaining to disability rights around the world and post to the SADR's Facebook page and Twitter account. Amplify posts by linking, tagging, and responding to user comments. Keep up to date on the SADR's speaking engagements and post photos/quotes/soundbites when appropriate. Provide social media assistance to DRL's Special Advisor for International Disability Rights on Facebook, Twitter and other social media platforms as needed.

Desired Skills Interests

Skill

Editing

Twitter

writing

Facebook

Social Media

background in disability rights
experience maintaining a FB page
ability to create accessible posts on Facebook and Twitter

Additional Information

Spanish is a major plus, but any foreign language is beneficial. Background in disability rights, experience maintaining a Facebook page, ability to create accessible posts on Facebook and Twitter. Disability, social media, Facebook, Twitter, research. Students with disabilities are encouraged to apply.

Language Requirements

<u>Language</u>	<u>Speaking Proficiency</u>	<u>Reading Proficiency</u>	<u>Importance</u>
Spanish	Native or bilingual proficiency	Native or bilingual proficiency	Nice to Have