Social Media Intern for EducationUSA Ukraine

Project Title	Social Media Intern for EducationUSA Ukraine
Project Summary	Share your passion for storytelling and gain professional skills in digital marketing through an internship with EducationUSA Ukraine. You will enhance your knowledge and skills of social media marketing, graphic design, cross-cultural communication, and receive invaluable experience.
Country	Ukraine

Project Description

EducationUSA Ukraine is looking for a creative individual with a passion for storytelling and an interest in gaining professional skills in digital marketing. The intern will assist in sharing information about U.S. higher education opportunities among Ukrainian young people by participating in the development of communication strategies for EducationUSA Ukraine, management of social media platforms, and creation of visual materials for the Instagram stories and Facebook news feed. The internship is perfect for someone who is interested in social media marketing and/or graphic design.
EducationUSA is a U.S. Department of State network of advising centers in over 175 countries. EducationUSA advisers in Ukraine provide prospective applicants to U.S. colleges and universities with accurate, comprehensive, and timely information on opportunities to experience U.S. higher education by managing a local language web-site for EducationUSA, alongside with Facebook, Instagram, YouTube, and Telegram accounts. The intern will have the chance to learn from EducationUSA advisers experienced in social media marketing, use creativity to engage with the audience of prospective U.S. students, and to receive hands-on experience and skills most needed in the digital era.
No foreign language is required. The knowledge of Adobe Photoshop/ Adobe Illustrator is preferred, but not mandatory.

Required Skills or Interests

Skill(s)
Editing and proofreading
Graphic design
Social media management

Additional Information

Read more about EducationUSA Network at educationusa.state.gov
Follow EducationUSA Network in Ukraine at www.facebook.com/EducationUSA.Ukraine

Language Requirements

None