Do you know what a national marine sanctuary is? The internet doesn't – so help us change that.

Project Title	Do you know what a national marine sanctuary is? The internet doesn't – so help us change that.
Project Summary	Help support the National Marine Sanctuary System and ocean conservation by spreading the word about sanctuaries via social media. Write posts, develop imagery, and explore new facets of social media to inspire the public about the ocean.
Country	United States

Project Description

We invite you to join a dedicated and enthusiastic team at the NOAA Office of National Marine Sanctuaries (sanctuaries.noaa.gov). We serve as the trustee for a network of underwater parks encompassing more than 600,000 square miles of marine and Great Lakes waters. The network includes 13 national marine sanctuaries all across the country – from just off Cape Cod to American Samoa – and Papah?naumoku?kea and Rose Atoll marine national monuments.

However, we face a challenge: while pretty much everyone knows what a national park is, very few people are familiar with national marine sanctuaries. We're seeking creative individuals to develop and design images, posts, and other social media products that can help people learn about sanctuaries, what they protect, and the science and recreational opportunities they provide.

You'll collaborate with the social media coordinate to produce posts for Facebook, Instagram (including Instagram Stories), Twitter, and Tumblr. Specifically, you'll be creating posts for our Earth Is Blue campaign (https://sanctuaries.noaa.gov/earthisblue) and helping us expand that effort, and supporting individual sanctuary sites by collaborating with them to produce up-to-date, compelling content. With your help, we're looking to help our audiences engage with sanctuaries in new and exciting ways – and we're hoping you gain a greater knowledge of how social media can support ocean conservation and government initiatives.

Required Skills or Interests

Skill(s)
Editing and proofreading

Research
Social media management
Storytelling/blogging/vlogging
Writing

Additional Information

You can learn more about NOAA's Office of National Marine Sanctuaries at sanctuaries.noaa.gov.

Find us on social media:
Facebook: https://facebook.com/NOAAOfficeofNationalMarineSanctuaries/
Twitter: @sanctuaries
Instagram and Tumblr: @noaasanctuaries

Language Requirements

None