Social Media Analysis for Libya External Office (LEO)

Project Title	Social Media Analysis for Libya External Office (LEO)
Project Summary	Monitor, analyze, and report on social media trends and conversations in Libya.
Country	Libya

Project Description

The VSFS intern will be responsible for tracking and reporting on social media trends in Libya. The intern will conduct research and analysis of online conversations on Libyan Facebook and Twitter in Arabic and English to provide twice monthly report that will be shared Embassy leader-ship.
The topics that the intern will focus on through his/her social media analysis will be provided by the Public Affairs Section.
At the end of the internship, the intern will be asked to draft a report on the social media land-scape in Libya that includes a list of the top Libyan social media influencers, social media usage by the targeted audience, and an analysis of the most engaging social media content consumed by Libyans.

Required Skills or Interests

Skill(s)
Analytical writing
Editing and proofreading
Research
Social media management

Additional Information

The ideal candidate is proficient in both requested languages and also have a minimum knowledge of the Middle East and social media analysis tools.

Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
Arabic	Full professional proficiency	Full professional proficiency	Required