Communications and Outreach Intern, USAID's Bureau for Resilience and Food Security

Project Title	Communications and Outreach Intern, USAID's Bureau for Resilience and Food Security
Project Summary	Assist in the planning and development of digital media and outreach content and talking points to effectively communicate the impact of Feed the Future, Water for the World Act and U.S. Government's food security and resilience effort, applying both graphic design and creative writing skills.
Country	United States

Project Description

The communications and outreach team for the Bureau for Resilience and Food Security (RFS), which leads the U.S. Government's Feed the Future initiative and implements the Water for the World Act, is looking for an excellent writer, creative thinker and strategic communicator to help design and produce a variety of digital content and key talking points to convey our impact and tell our success stories as well as support the stakeholder outreach portfolio, including updating stakeholder lists and drafting outreach emails.

The right intern(s) will have a mix of strategic thinking, journalistic-style writing and design skills to develop social media and web content and support tasks related to external outreach. The intern should have strong graphic and visual design skills and familiarity with and access to design programs like Canva and Microsoft PowerPoint. The intern will work collaboratively with the RFS communications and outreach team to develop creative ideas and materials and support campaigns to communicate progress and success stories on digital media platforms as well as contributing to partnership retention and establishment. The intern will be a self-starter who can work well in a team and also execute projects on their own in a fast-paced environment that requires flexibility.

This internship is ideal for students interested in learning more about the U.S. Government's international development work and in communicating how the U.S. Government is contributing to global efforts to drive down hunger and poverty and ensure a food- and water-secure world.

Required Skills or Interests

Skill(s)

Graphic design
Marketing
Social media management
Storytelling/blogging/vlogging
Writing

Additional Information

No prior knowledge of USAID is required, however, applicants should have a demonstrable interest in international development and communications.

Preference will be given to advanced undergraduate students.

Language Requirements

None