EducationUSA Azerbaijan Social Media Intern

Project Title	EducationUSA Azerbaijan Social Media Intern
Project Summary	Gain experience and improve your skills in digital marketing through an internship with EducationUSA Azerbaijan. You will improve your knowledge and skills of social media marketing, design and cross-cultural communication.
Country	Azerbaijan

Project Description

Are you a creative person and interested in gaining experience and professional skills in digital marketing? Participate in an internship that will provide you with valuable experience in managing social media and graphic design. The intern will assist EducationUSA Team in sharing information about educational opportunities in the USA to the interested audience in Azerbaijan, developing and improving communication strategies and managing social media platforms.
EducationUSA is a U.S. Department of State network of advising centers over 175 countries. The advising center in Azerbaijan provides students with accurate, comprehensive, and timely information regarding opportunities to study in the U.S. colleges and universities mostly sharing information through Facebook, Instagram and Youtube. Intern selected for the project will work under the supervision of EducationUSA center in Baku and will collaborate with the on-site interns to achieve better results in engaging local students.
The intern will have a chance to exchange ideas and learn more about digital marketing by delivering or attending the presentations on social media management. The knowledge of Adobe Photoshop/ Adobe Illustrator or other design tools is preferred.

Required Skills or Interests

Skill(s)
Editing and proofreading
Graphic design
Social media management
Videography

Additional Information

For more information about EducationUSA, visit educationusa.state.gov.
Read more about EducationUSA Azerbaijan activities from Facebook page:
https://www.facebook.com/EducationUSAAzerbaijan/

Language Requirements

None