EducationUSA Bangalore in India is seeking a Digital and Social Media Ninja!

Project Title	EducationUSA Bangalore in India is seeking a Digital and Social Media Ninja!
Project Summary	The Intern will be responsible for the following: website content management (operating on Wix) creating social media posts and creatives on Twitter/Facebook/Instagram, work on producing infographics, micro-vlogs, blog posts, and implementing strategies to further extend our digital presence.
Country	India

Project Description

EducationUSA is the U.S. Department of State's official global network promoting U.S. higher education. We have over 450 centers in more than 170 countries. In India, we have presence across 7 cities. The EducationUSA center for Bangalore (covering Karnataka as a state) operates out of Yashna Trust and is the only official center. We offer credible, unbiased and current information on U.S. higher education to students who are interested in the U.S. as their preferred destination of choice.

The Social Media Virtual Intern will work towards ensuring the successful evolution of the EducationUSA's digital presence and access to newer audiences. S/he will work closely with the center to build the digital plan, content and best practices for a successful implementation of online activities that further extends our digital presence.

Must have:
1. Flair of a master storyteller
2. The art of KISS (Keep it short and simple)
3. Wizard's knack of linking, tagging, animation and everything under the digital and social media sun
4. A samurai honour of delivering work on time

What we offer:
1. Guidance
2. Teamwork
3. Lots of hands-on experience
4. Digital Chai/Coffee catch-ups
5. A chance to virtually work with a great team in a cross-cultural environment , operating from a city known for its super weather and people.

Sign up!

Required Skills or Interests

Skill(s)
Infographic design
Marketing
Social media management
Storytelling/blogging/vlogging
Writing

Additional Information

For more information, visit the pages/handles below:

Website: www.yashnatrust.org
Facebook: @EducationUSAIndia
Instagram: @EducationUSA Bangalore
Twitter: @EdUSABangalore

Language Requirements

None