#TeamAsia: USAID Asia Research and Content Creator Team

Project Title	#TeamAsia: USAID Asia Research and Content Creator Team
Project Summary	Research, and create visual and social media content with other eInterns on #TeamAsia: USAID Asia's Research and Content Creator Team for a fantastic, hands-on opportunity to learn about the the United States' development assistance to Asia!
Country	United States

Project Description

#TeamAsia: USAID Research and Content Creator Teammates will support from concept through to delivery research for a number of projects, and the creation of communications products across a variety of media that raise USAID's profile as a regional development leader across Asia. USAID's Development Outreach and Communication Team will provide guidance on the materials to be created, based on campaigns under the Mission's Outreach and Communications Strategy and in coordination with our Regional Communications Platform, which may include maps, fact sheets, articles, infographics, blogs, social media content, website content, communications kits, etc. This internship is an excellent opportunity for a motivated, creative young professional interested in expanding his or her portfolio of written and visual communications products. We also integrate professional development discussions, advice and guidance throughout the year, so you can learn how this internship can help with your career path.

Required Skills or Interests

Skill(s)
Data visualization
Editing and proofreading
Graphic design
Infographic design
Marketing
Research
Social media management

Additional Information

Desired skills or interest
international development, communications, creative writing, social media, marketing, public relations, journalism, graphic arts or related fields.

· Intern must be pro-active, self-motivated, reliable and capable of working confidently within a team environment.
· This internship is ideal for a student desiring practical experience in international affairs, international development, communications, creative writing, social media, marketing, public relations, journalism, graphic arts or related fields.
· Ability to thoroughly research independently; to complete multiple tasks strategically and on time; to create clean, accurate and professional content across a variety of media (both written and visual); and to produce and upload engaging content for social media platforms (especially Twitter) is required.
· Familiarity with the Microsoft Office Suite, Facebook, and Twitter is required. Familiarity with a wide variety of core media-related programs (such as Canva, Drupal, Adobe Creative Suite – particularly Adobe Photoshop and Adobe Illustrator – and other photo editing, Infographic, and data visualization creation programs, etc) is a plus.

Foreign language (if any): None

Foreign language level: None

Language Requirements

None