Design and Implementation of a new Internal Communication Strategy

Project Title	Design and Implementation of a new Internal Communication Strategy
Project Summary	The Office of the CIO is looking to revamp its communication strategy.
Country	United States

Project Description

In order to increase the effectiveness of our messaging, a new strategy needs to be designed and implemented. We need creative minds that can help us innovate in our approach and improve our overall communications as an office. We want to tell the story of the OCIO and all the work being done daily across the globe. We have several channels to leverage and the ideal strategy will allow us to maximize what we can get out of them.

Required Skills or Interests

Skill(s)
Design thinking
Marketing
Storytelling/blogging/vlogging
Videography
Website design

Additional Information

None

Language Requirements

None