Tourism in China: Post-COVID-19 Status

Project Title	Tourism in China: Post-COVID-19 Status
Project Summary	A chance to make a meaningful contribution to the important U.S-China relationship. Join our team to study domestic tourism in China and its influence on the economy. How is COVID-19 shaping this crucial industry, from the Winter Olympic Games of 2022 to the healthcare and tracking apps.
Country	China

Project Description

The Economic Section of Mission China seeks a detailed-oriented, curious, self-motivated, and reliable intern with an interest in foreign affairs and economy to research data on tourism from China, on all aspects: Winter Olympics 2022, healthcare and tracking apps, digital tourism, Airbnb and Tujia, etc. You would be responsible for researching data and scan the news for emerging trends, including monitoring the development of Chinese actors on the U.S. market (example: Trip.com).
Compile data, figures, trends; prepare analyses and summaries. Track statements and policies that can affect tourism flows between the two countries. A report on findings shall be sent every week, at the end of the week. Periodically, you would be called up to compile media reaction to a specific event, activity, or policy. You also have the opportunity to create informal surveys, talking to travel agencies or Chinese people. Reports could be illustrated with infographics to present findings.

Required Skills or Interests

Skill(s)
Analytical writing
Data analysis
Economic analysis
Editing and proofreading
Research
Writing

Additional Information

The tourism sector contributed $1.6 trillion to the U.S. GDP, or 7.8 percent, and supported 15.7 million jobs in 2019. It is the largest category of U.S. services exported to China. Chinese tourists in the U.S. represented only three percent of international visitors but 11 percent of tourism spending. Following trade tensions, there was a 5.7 percent decrease. The worldwide pandemic worsened this situation and has dramatic impacts on tourism-related industries (from airlines to hospitality), but also opens new opportunities (digital tourism, health-tracking apps). Japan had to reschedule its summer Olympic Games for 2021; so far, the Winter Olympic Games of 2022 in Beijing are maintained. Knowing how to create infographics is a plus.

Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
Chinese-Mandarin	Elementary proficiency	Minimum professional proficiency	Nice to Have