Multimedia, Social Media Specialist

Project Title	Multimedia, Social Media Specialist
Project Summary	Work as a Multimedia, Social Media Specialist for ODNI. Tasks will include researching best practices and trends on social media, report on existing social media accounts, create social media content to include text, graphics and other multimedia for publication.
Country	United States

Project Description

ODNI's Office of Strategic Communications is the sole content manager of ODNI’s Facebook, LinkedIn, Twitter, and Youtube platforms. We work to inform the public about the activities of the ODNI and Intelligence Community through digital communications and by meeting our audiences where they are. You will help craft social media messages, lead campaigns, and propose digital content ideas.

This opportunity is perfect for students who want to get their work published (text, graphics, or other multimedia content), are interested in seeing what being a creative in government is like, enjoys telling stories through text and digital communications, and looking to increase their digital skillsets.

Required Skills or Interests

Skill(s)
Editing and proofreading
Graphic design
Social media management
Storytelling/blogging/vlogging
Writing

Additional Information

The Intelligence Community is made up of 17 elements that each focus on a different aspect of our common

mission. Dig deeper into the ODNI mission at dni.gov.

Language Requirements

None