Content Contributor/Blogger for SBIR.gov: The Heart of America's Seed Fund

VIRTUAL STUDENT FEDERAL SERVICE

Project Title	Content Contributor/Blogger for SBIR.gov: The Heart of America's Seed Fund
Project Summary	SBA's Innovation Team is seeking interns to share the amazing stories coming from innovators, researchers, and entrepreneurs working on a wide variety of next generation technologies in the Small Business Innovation Research (SBIR) program.
Country	United States

Project Description

The SBA's Innovation and Technology team is mission-driven and focused on helping diverse talented entrepreneurs in science, technology and innovation get access to seed capital to grow their businesses, and the US economy. This project would involve the development of important content for the SBIR.gov News Section (blog) and Twitter account, sharing the exciting opportunities and advancements from the SBIR program. www.sbir.gov

- Help strategize for effective messaging across outreach channels
- Research trends and make recommendations on topics to cover
- Provide ideas to social media lead for social media content
- Help build the social media editorial calendar
- Draft social media messages
- Proofread social media messages drafted by other contributors, as needed
- Develop content for the website including but not limited to blogs and original featured content

Required Skills or Interests

Skill(s)
Design thinking
Editing and proofreading
Graphic design
Social media management
Storytelling/blogging/vlogging
Writing

Additional Information

Since 1953, the US Small Business Administration (SBA) has worked to ignite change and spark action so small businesses can confidently start, grow, expand, or recover. The SBA is the only cabinet-level federal agency fully dedicated to small business and provides counseling, capital, and contracting expertise as the nation’s only go-to resource and voice for small businesses.

The SBA Office of Innovation and Technology coordinates the Small Business Innovation Research/Small Business Technology Transfer (SBIR/STTR) programs, which fund a diverse portfolio of startups and small businesses across technology areas and markets to stimulate technological innovation, meet Federal research and development (R&D) needs, and increase commercialization to transition R&D into impact. We foster and encourage participation in innovation and entrepreneurship by all people, including women, people of color, people with disabilities, and entrepreneurs located in all 50 states and U.S. territories.

We are looking for people with a wide variety of skills, so if this opportunity sparks joy and your expertise differs from the skills above, you should still consider applying. Our team values diversity of backgrounds and experience, so we encourage you to bring your whole self to the role.

Language Requirements

None