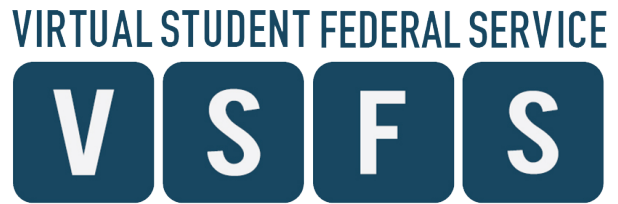


Ukraine – Public Diplomacy Research and Audience Expert



Project Title	Ukraine – Public Diplomacy Research and Audience Expert
Project Summary	Are you interested in how public diplomacy supports U.S. foreign policy goals in Ukraine? Do you enjoy using research and analysis to shape U.S. government operations? The Embassy Kyiv Public Affairs Section is looking for a virtual intern to help us target and design activities.
Country	Ukraine

Project Description

Strategic planning is essential to the success of public diplomacy activities. You will support the Embassy Kyiv Public Affairs Section in navigating the first three stages of this process: researching issues and audiences, developing objectives, and developing messages.

With direction from the Cultural Affairs and Assistance Grants Units, you will:

- Understand the U.S. Mission to Ukraine’s strategic priorities, including countering Russian and Chinese malign influence, promoting innovation and entrepreneurship, and supporting Ukraine’s Euro-Atlantic trajectory.
- Research the U.S. policy and local contexts for these strategic priorities to identify how public diplomacy engagements can advance Mission objectives.
- Analyze potential audiences through quantitative and qualitative research to determine which target groups the Public Affairs Section should engage and how.
- Compose brief reports based on your research and analysis with proposals for public diplomacy messaging and programs that help us achieve Mission objectives.
- Contribute to the solicitation and review of grant proposals.

Through this e-internship, you will:

- Learn about the U.S. Foreign Service, particularly the public diplomacy career track.
- Obtain valuable strategic planning, project management and design, and communications experience.
- Refine your research and analytical skills.
- Become familiar with the U.S. government grant issuance process.

Required Skills or Interests

Skill(s)

Analytical writing

Cultural diplomacy

Data analysis

Data visualization

Design thinking

Editing and proofreading

Graphic design

Marketing

Research

Survey / polling design

Additional Information

Some knowledge of Ukrainian history and culture would be helpful but is not required. Ukrainian- or Russian-language skills would be helpful but are not required.

Language Requirements

None