Marketing and Graphic Design Project for ODNI Recruitment

Project Title	Marketing and Graphic Design Project for ODNI Recruitment
Project Summary	Marketing and Graphic Design Project for ODNI Recruitment
Country	United States

Project Description

The ODNI Human Resource Management Office is seeking interns to work on ongoing marketing and outreach campaigns for ODNI's recruitment branch. Students should be well versed in various design/editing software (i.e. InDesign, Adobe Illustrator, etc.). Projects will include recruitment program related brochures, social media messaging and all other general marketing materials. We are looking for fresh ideas that will provide a broad appeal to all future applicants seeking employment with ODNI and the Intelligence Community. The intern is also expected to produce innovative outreach and engagement plans that will foster stronger relationships with external organizations, academia and student groups.

Required Skills or Interests

Skill(s)
Design thinking
Graphic design
Marketing
Social media management
Storytelling/blogging/vlogging
Website design
Writing

Additional Information

None

Language Requirements

None