Digital communications to help all children learn to read

Project Title	Digital communications to help all children learn to read
Project Summary	Leverage your communications expertise to expand the reach of Education Technology solutions that improve children's reading and language skills in low-resource countries.
Country	United States

Project Description

The intern will have the opportunity to provide communication and marketing support for our reading innovations and competitions. This internship provides an opportunity to apply their research, communication, social media, website management, education and/or international development studies and experience to improve reading outcomes for early grade learners in low-resource contexts.

Required Skills or Interests

Skill(s)
Analytical writing
Data analysis
Data visualization
Design thinking
Editing and proofreading
Graphic design
Marketing
Research
Social media management
Writing

Additional Information

Social media: Weekly posting on Hootsuite (3 posts on Twitter, 1-2 posts each on Facebook and LinkedIn) - 2-3 hours per week; Check-in on social media 3-5x per week and retweet/share relevant content - 2 hours total;
Media monitoring of relevant content - Google Alerts, tweets, relevant newsletters - 1 hour per week
Website/Newsletter: Blog post writing - 8 hoursper month;
Communications Strategy: Develop recommendations to improve our social media, video content, website and other communications - 1-2 hours per week
Video creation/editing: Editing/splicing existing ACR GCD videos; Developing new ideas for videos

Language Requirements

None